

KLEW-TV  
January 2009 – March 2009

1. The Need to Address Aging Infrastructure.
2. The Need to Address Substance Abuse.
3. The Need to Address Economic Conditions.
4. The Need to Address Access to Healthcare.
5. The Need to Address Obesity Rates.

Angie Titus, Executive Director Twin County United Way, was interviewed on 1/13/09.

Ralph Guthrie, Auxiliary Captain The Salvation Army, was interviewed on 1/22/09.

Debby Bott, Development Director of Boys & Girls Club, was interviewed on 1/28/09.

Bob Tippet, Executive Director Valley Vision Economic Development, was interviewed on 1/30/09.

Tara Biesecker, Public Information Officer North Central District Health Dept., was interviewed on 2/2/09.

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KLEW-TV  
Issues/Programs List  
January 2009 – March 2009

**The Need to Address Aging Infrastructure**

Program: KLEW-TV News

Date/Time: 1/13/09, 6:00 p.m.

Duration: 1:14

Description: KLEW News reported that the Lewiston School Board would wait to make a decision on the future of Lewiston High School. The current building, which school officials insist is outdated, was again the topic at a board meeting last night. When the high school held an open house last fall, they cited an eighty-year-old infrastructure and crowded classrooms among a list of problems at the current facility. Joy Rapp, Superintendent, Lewiston Schools says the classrooms were designed for 1928 education, meaning, maybe two plug-ins, never contemplated for the kind of technology that we need to deliver to students today.

Program: KLEW-TV News

Date/Time: 1/14/09, 6:00 p.m.

Duration: 1:29

Description: KLEW News reported that kids at Kendrick High School now have a new gym. They started the process last year when voters passed a bond levee for 2 point 2 million dollars. Both students and spectators say it's a vast improvement over the old structure and the room is bigger thanks to movable bleachers that will seat almost double the old stands that were built in 1959. The shiny new gym isn't the only improvement. There are new locker rooms, bathrooms, a concession stand and a weight room that will be completed by the end of the month.

Program: KLEW-TV News

Date/Time: 2/11/09, 6:00 p.m.

Duration: 1:11

Description: KLEW News reported that the Port of Clarkston Commissioners try to figure out the stimulus package President Obama signed would mean for the valley. Wanda Keefer Port of Clarkston Manager says the economic stimulus plan is focused on infrastructure investment a lot of that is transportation programs they are waiving match requirements and could also help them receive grants for projects like the industrial park. Other projects that might be affected are river dredging and dams.

Program: KLEW-TV News

Date/Time: 2/13/09, 6:00 p.m.

Duration: 1:33

Description: KLEW News reported that Asotin Family Aquatic Center is holding an open house to educate the public about its operations and services. KLEW News took the opportunity to ask director Susan Beaurain her thoughts on the possibility of closing Lewiston pools and making the Asotin aquatic Center the destination for valley swimmers. She thinks it would be a service to both Lewiston and Clarkston, to allow Lewiston taxpayers to stop putting money into pool facilities that are very out of date and their park and recreation department will tell you the same thing.

Program: KLEW-TV News

Date/Time: 3/9/09, 6:00 p.m.

Duration: 0:38

Description: KLEW News reported that Nez Perce County Commissioners approved an agreement between the county and Thyseen Krupp to begin work on two elevators that are overdue for a remodel. The elevators are in the county courthouse and the Brammer Building, which houses, among other county personnel, the commissioners. The commission approved a bid of one hundred fifty thousand dollars to fix both elevators that frequently stall. Commissioners Ron Whittman says the hope is to have the project complete by next spring.

## **The Need to Address Substance Abuse**

Program: Northwest Morning

Date/Time: 1/28/09, 7:25 a.m.

Duration: 4:30

Description: Northwest Morning host Keith Havens interviewed Bess Isaacson from St. Joseph's Nicotine Prevention program discussing why and how to quit. Classes are year around with four 1-hour sessions and free to Idaho residents. The class "Fresh Start" has the same components that the long eight-week program has. The class helps you understand addictions and ways to quite either cold turkey or gradually and replace those behaviors with new behaviors. The cessation class and nicotine replacement therapy also works for smokeless tobacco.

Program: KLEW-TV News

Date/Time: 1/29/09, 6:00 p.m.

Duration: 1:50

Description: KLEW News reported that kids in Clarkston are celebrating success this week with DARE graduations. The DARE program has been around since 1983. DARE is one of the longest running prevention programs in existence, with constantly evolving and updating it, keeping it current with what the kids have to deal with. DARE Officer John Morbeck says he thinks the program is very effective, despite other cities dropping their DARE programs. Officer Morbeck says despite mostly positive feedback and effectiveness, sometimes nothing will stop someone from getting involved with substance abuse.

Program: KLEW-TV News

Date/Time: 2/11/09, 6:00 p.m.

Duration: 2:01

Description: KLEW News reported that the state of Washington is using the technology of ignition interlock devices ordered by the court if you are arrested and convicted of driving under the influence. Drivers can apply for a special license to drive with the alcohol-testing device. Ken Bancroft Asotin County Sheriff says he believes it is an effective drunk driving deterrent.

Program: KLEW-TV News

Date/Time: 2/16/09, 6:00 p.m.

Duration: 0:32

Description: KLEW News reported that some lawmakers in Idaho are hoping to boost substance abuse funding by upping Idaho's beer and wine tax. Idaho's 15 cent per wholesale gallon of beer currently ranks 14<sup>th</sup> lowest in the nation. Keith Allred, head of The Common Interest Good-Government group says drinkers should pay a larger share of the burden of alcohol abuse, since the beer and wine tax haven't been changed in decades. He aims to raise 19 million dollars.

Program: KLEW-TV News

Date/Time: 2/25/09, 5:00 p.m.

Duration: 2:30

Description: KLEW News reported that Orofino Junior High held a training session called Idaho Drug Free Youth. Police Chief Jeffrey Wilson says kids that start drinking alcohol at age 15 or younger are four times more likely to become addicted than those who start at 21. Kelly Reggear is the interventions supervisor at Orofino Junior High and says substance abuse is already a problem for many children. While presentations like the one today can be a helpful deterrent, Reggear says adults need to be a good influence.

## **The Need to Address Economic Conditions**

Program: KLEW-TV News

Date/Time: 1/12/09, 6:00 p.m.

Duration: 1:40

Description: KLEW News reported that Idaho Governor Butch Otter delivers his State of the State address today to the new legislature and others. Otter told his statewide audience that the downswing in revenues means serious belt tightening. Otter addressed transportation challenges and offered his plan for helping cover the cost of upcoming state projects. The governor is proposing to increase the fuel tax by two cents a gallon in each of the next five years. For a total of ten percent increase in the tax to 35 cents a gallon that will bring in about 17.6 million dollars in additional fuel tax revenue the first year.

Program: KLEW-TV News

Date/Time: 1/16/09, 6:00 p.m.

Duration: 1:15

Description: KLEW News reported that the Lewiston City Council asked a group of government and business leaders to sit down at the Lewiston Community Center and discuss the economic future of the valley. Among topics in the general discussion was the loss of Wal-Mart in Lewiston and the need for the city to become more attractive for those types of businesses. Nez Perce County Commission Chair Doug Zenner noted that Lewiston has everything here and should be looking for businesses that employ 25-30 people. A business that would be sustainable and our infrastructure could sustain it.

Program: KLEW-TV News

Date/Time: 1/28/09, 6:00 p.m.

Duration: 2:47

Description: KLEW News reported that with Governor Gregoire proposing widespread cuts, everyone is looking at places to save money including schools. Many businesses offer employees a four-day week options. Now schools are looking into it as possible way to save some green while going green. Clarkston School District Curriculum Director Eric Price says when you take a look at making the cuts that we are going to have to make to meet the governor's budget, we are looking at a number of different options. A four-day week is possible in the future.

Program: KLEW-TV News

Date/Time: 2/10/09, 6:00 p.m.

Duration: 2:09

Description: KLEW News reported that at the Clarkston City Council meeting Council Member Terry Beadles urged the city to be cautious with spending and can foresee a downturn in the income for the city. The acquisition of city hall needs to be put on hold at least for this year with the city's responsibilities being public safety, services and protecting jobs. Beadles says Clarkston may be obligated to provide emergency transportation for medical facilities so the need to dedicate funding to the public safety aspect of transportation of medical needs and maintain reserves for the backup system incase we need to move forward with Emergency Medical Transportation.

Program: KLEW-TV News

Date/Time: 3/5/09, 6:00 p.m.

Duration: 1:30

Description: KLEW News reported that Garfield County officials held an open house about the possibility of wind power in the county. Puget Sound Energy is teaming up with Blue Sky Wind for the Lower Snake River wind projection. Public Works Director Grant Morgan says they applied for permits in Garfield County at the end of January. Morgan says they are in the process of developing an environmental impact statement and the county has the possibility of making some money off the project with 440 wind towers. Morgan says he hopes the environmental studies will be complete this fall.

## **The Need to Address Access to Healthcare**

Program: KLEW-TV News

Date/Time: 1/13/09, 6:00 p.m.

Duration: 1:14

Description: KLEW News reported that Governor Butch Otter announced plans for the Idaho Health Professions Education Council in his State of the State Address yesterday. LCSC Provost faculty member Tony Fernandez will lead a group of eight people from across the health care spectrum as advisors of sorts for the governor. Fernandez will do assessments on what health care professions there are in the state, what needs there are for health care professions. Also what training and education would be required to help fill those needs, especially as it relates to the rural community?

Program: KLEW-TV News

Date/Time: 1/14/09, 6:00 p.m.

Duration: 1:28

Description: KLEW News reported that Gritman Medical Center is teaming up with Frenesius Medical Care to open the first dialysis clinic on the Palouse. Jodi Walker, Gritman Community Relations says Dialysis is a growing need in our community. The number of dialysis patients is increasing every day. Heart disease and diabetes are both contributing factors in kidneys problems. Gritman will have the capacity to handle up to 48 patients a week and will save residents a trip to the Lewis-Clark Valley or up to Spokane. Construction should be done by May and officials are hopeful for an opening this spring or early summer.

Program: KLEW-TV News

Date/Time: 2/6/09, 6:00 p.m.

Duration: 1:51

Description: KLEW News reported that a nationwide program, Give Kids a Smile Day and a Clarkston dentist Doctor Robin Henderson helped two dozen Clarkston grade school children with dental services. Scott Henderson, practice administrator says they adopted Grantham Elementary School, and the school selected the kids who have the need, they arrange transportation and make sure the paperwork is complete. Dessa Witters, first year Lewis-Clark State College dental hygiene student volunteered to help do fillings and teach patient education.

Program: Northwest Morning

Date/Time: 3/5/09, 7:25 a.m.

Duration: 4:30

Description: Northwest Morning host Keith Havens interviewed Heidi Henson, Health Promotion Coordinator from the North Central District Health Department for Colon Cancer Awareness Month. For people ages 50 and older colon cancer is the second leading cause of cancer deaths. Heidi discussed the process, the day before you take medicine to cleanout and flush your system. The next day the procedure takes twenty to thirty minutes and is not painful. People are financially better off by catching the cancer early. Cancer presentations being held at 7pm March 5 in Lewiston at Gold's Gym, also a doctor from Cottonwood will be visiting Orofino and Kamiah area businesses to urge people to get screened.



Program: KLEW-TV News

Date/Time: 3/16/09, 6:00 p.m.

Duration: 0:39

Description: KLEW News reported that medical officials are beginning plans for a new clinic in Lewiston. Community Health Officials of Spokane announced plans last week for the Lewis and Clark Health Center, a clinic designed to help low-income residents with medical care. Peg Hopkins, a spokesperson for CHAS says a 1.3 million dollar Community Health Center Grant will support the clinic. Patients will not be refused care because of inability to pay. St. Joseph Regional Medical Center Spokesman Doug Barton says the clinic will occupy a space at the Lewiston Medical Center. Hopkins says building officials will visit the space this week to begin design plans.

### **The Need to Address Obesity Rates**

Program: KLEW-TV News

Date/Time: 1/16/09, 6:00 p.m.

Duration: 1:15

Description: KLEW News reported that encouraging kids to read for a better America was the task taken on by the Asotin Masonic Lodge. The "Bikes for Books" program awarded two Asotin Elementary students bicycles for their good reading habits. TNT bikes in Lewiston provide the bikes at cost to the Asotin Masons and the winners get to pick whatever bike they want.

Program: KLEW-TV News

Date/Time: 2/9/09, 6:00 p.m.

Duration: 0:51

Description: KLEW News reported that Asotin County Commissioners gave the go ahead for Asotin County Aquatic Center Director Susan Beaurain to look into designs for improving the children's play features. Beaurain says they want to make the aquatic center more interactive and more hands on. Improvement to play features is on the list of capital improvements put together by an advisory committee. Also on the list is outdoor lighting, so the water park could stay open after dark. Butch Aiken says he thinks the county should buy the lighting first. Commissioners Doug Mattoon disagreed.

Program: KLEW-TV News

Date/Time: 2/16/09, 6:00 p.m.

Duration: 2:22

Description: KLEW News reported that Marty Gabica, Health wise Medical Director says the average American child sits in front of a screen four to six hours a day which doesn't leave much time to play outside. Consequently, childhood obesity has tripled in the past thirty years. Physicians have seen health problems such as type two- diabetes increase five-fold. Along with excessive screen time kids are over-scheduled in adult structured activities such as organized sports, dance and music lessons. Mental health experts suggest take children out of some or all activities for kid-initiated, unstructured play.

Program: KLEW-TV News

Date/Time: 2/20/09, 6:00 p.m.

Duration: 1:23

Description: KLEW News reported that the grand opening of the 360 Gymnastics and Cheer was held in Clarkston, offering everything from gymnastics classes for kids starting at 18 months all the way up through 18 years, tumbling classes, competitive and regular cheerleading classes and martial arts classes.

Program: KLEW-TV News

Date/Time: 3/6/09, 5:00 p.m.

Duration: 2:08

Description: KLEW News reported that the physical benefits for children who play outside are easy to understand, but how does it affect the mental and emotional health of our kids? The "Be Outside" series takes a look at the advantages of outdoor activities for kids overall health. When children are outside they create play. This challenges their brains to develop in a capable, creative and adaptable way. Outside develops the capacities for creativity, problem-solving, and emotional growth.